From: Lyvers, Sandy [mailto:SLyvers@hilliard.com] On Behalf Of Allen, James

Sent: Monday, July 20, 2015 9:18 AM

To: EBSA, E-ORI - EBSA Subject: RIN 1210-AB32

July 20, 2015

Office of Regulations and Interpretations

EBSA

Attn: Conflict of Interest Rule, Room N-5655

US Department of Labor 200 Constitution Ave., NW Washington DC 20210

Hilliard Lyons fully supports the position submitted by the Securities Industry and Financial Markets Association. We believe that the DOL proposal, if enacted, would ultimately undermine the efforts of American investors who are already challenged to save and invest for their retirement.

Our clients would be adversely affected by the DOL proposal. In particular, choice of account type, product selection and client choice regarding method of payment for advice will be restricted if this rule is enacted.

Thank you for your consideration.

Sincerely,

James R. Allen
President and CEO

James R. Allen, CFA Chairman and CEO Hilliard Lyons 500 West Jefferson Street Louisville KY 40202 502-588-8604 fax 502-585-8901

Executive Assistant Sandy Lyvers 502-588-9123

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